



香港三項鐵人總會
Hong Kong Triathlon Association Ltd.

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22 September 2013

To: Executive Committee,
Hong Kong Triathlon Association Limited

I hereby tender my resignation as President of TriHK, effective immediately, due to personal and work demands. My term still has another 14 months remaining, and while I regret not being able to finish my term in office, I believe that now is a good time to have fresh leadership for the ITU Asian Cup in Oct., and the AGM in November. This allows the incumbent Vice President to assume the Presidency, and paves the way for election of a new Vice President, Secretary and Excom members during the November AGM, and ensures continuity.

I am proud of the contributions we've made towards TriHK's development and success, made possible by your support, constructive inputs and hard work, for which I and all TriHK members are grateful. For the record, we achieved the following through our team efforts, to name a few:

- Rebranded of the Association to "TriHK" with new brand logo, and move in the direction of brand management.
- Established TriHK Facebook, Twitter and Weibo presence in the pioneer days of social media networking.
- Launched TriHK e-newsletter "Tri-Talk" in 2008.
- Upgraded the TriHK computer system and office furniture.
- Recruited of world-class high performance head triathlon coaches in 2011-2012 for the National Squad.
- Implemented constitutional review and discussion among Members.
- Clarified the implicit tradition, though not explicit in the Articles, that a member from the legal profession must fill the Secretary position.
- Resolved constitutional issues during the 2012 AGM elections.
- Established the First Annual Spring Dinner in March 2013, to become the Annual Awards Spring Dinner thereafter.
- Held successfully TriHK's first charity fund raising for our fallen athletes, at the First Annual Spring Dinner.
- Moved the AGM to November annually.
- Set up new sub-committees, Paratriathlon and Multi Sport, to follow the ITU lead.
- Created a sales focused Sales & Marketing Manager position to drive TriHK's sponsorship sales and commercial success.
- Revamped and modernized the TriHK website for desktops and smartphones access.
- Migrated TriHK online race registration and payments system to Active.com, the global standard for race entry systems.

Though I step down as President, I hope to continue helping in the Paratriathlon and Multi Sport sub-committees.

Finally, I wish to take this opportunity to thank you and all our Members for the support and cooperation extended to me and each other over the years.

Yours sincerely,
Philip

Member of:
International Triathlon Union

Asian Triathlon Confederation



Sports Federation &
Olympic Committee of Hong Kong, China

